



WTIC-TV

ORDER

Print Date 09/05/12 Page 1 of 3

Flight Dates 10/29/12-11/06/12

Contract / Revision 385241 / CONGRESS 2nd DISTRIC

Original Date / Revision 09/05/12 09/05/12
Agency Com 15%

Advertiser Courtney/D/2nd District/Con

Agency Media Strategies

Buying Contact

11350 Random Hills Rd.
Suite 670
Fairfax, VA 22030

Product

Billing Contact
11350 Random Hills Rd.
Suite 670
Fairfax, VA 22030Sales Office L-HRT
Sales Region Local
Agency Ref

Order Sep 00:15:00

Estimate # 11825

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes AGY POL CAND

Product Codes PL3

Priority 03

Advertiser Ref

Primary Account Executive
Steve Rabb

Account Executive	Order%	Start Date	End Date
Steve Rabb	100%		

Order Share 100% Market Value 23235

Competing Station	% of Order	Amount
2WCCT	%	0
3WFSB	%	0
4WVIT	%	0
5WTNH	%	0
6WCTX	%	0
7CABL	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	54	\$19,749.75	\$23,235.00	0.00	10/29/12	11/06/12	54	\$19,749.75	\$23,235.00
Totals	54	\$19,749.75	\$23,235.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	61	10/29/12	11/02/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	11111--	:30	5	\$140.00	03	0.00	NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	11111--					5	\$140.00		0.00			
N 2	61	11/05/12	11/06/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	11-----	:30	2	\$140.00	03	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	11-----					2	\$140.00		0.00			
N 3	61	10/29/12	11/02/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	11111--	:30	5	\$160.00	03	0.00	NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	11111--					5	\$160.00		0.00			
N 4	61	11/05/12	11/06/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	11-----	:30	2	\$160.00	03	0.00	NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	11-----					2	\$160.00		0.00			
N 5	61	10/29/12	11/02/12		CM	8a-9a	11111--	:30	5	\$75.00	03	0.00	NM	5	\$375.00



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Contract / Revision **385241** Flight Dates **10/29/12-11/06/12**

Hiatus Dates

Original Date / Revision 09/05/12/ 09/05/12

Order Sep 00:15:00

Advertiser **Courtney/D/2nd District/Co** Product **CONGRESS 2nd DISTRICT** Estimate # **11825**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 8a-9a M-F 8a-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	11111--					5	\$75.00		0.00			
N 6	61	11/05/12	11/06/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	11-----	:30	2	\$75.00	03	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	11-----					2	\$75.00		0.00			
N 7	61	10/31/12	10/31/12	M-F 1p-2p M-F 1p-2p	CM	1p-2p	--1----	:30	1	\$50.00	03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----					1	\$50.00		0.00			
N 8	61	10/30/12	11/01/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	-1-1---	:30	2	\$50.00	03	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-1---					2	\$50.00		0.00			
N 9	61	11/05/12	11/05/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	1-----	:30	1	\$50.00	03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$50.00		0.00			
N 10	61	11/02/12	11/02/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	----1--	:30	1	\$75.00	03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--					1	\$75.00		0.00			
N 11	61	10/29/12	10/31/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	1-1----	:30	2	\$225.00	03	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-1----					2	\$225.00		0.00			
N 12	61	10/30/12	11/02/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	-1--1--	:30	2	\$225.00	03	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1--1--					2	\$225.00		0.00			
N 13	61	10/29/12	11/02/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	11111--	:30	5	\$225.00	01	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	11111--					5	\$225.00		0.00			
N 14	61	11/05/12	11/05/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	1-----	:30	1	\$225.00	01	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$225.00		0.00			
N 15	61	10/29/12	11/02/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	1-1-1--	:30	3	\$300.00	03	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-1-1--					3	\$300.00		0.00			
N 16	61	10/30/12	11/01/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	-1-1---	:30	2	\$400.00	03	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-1---					2	\$400.00		0.00			
N 17	61	11/05/12	11/05/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	1-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$400.00		0.00			



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Contract / Revision **385241** Flight Dates **10/29/12-11/06/12**

Hiatus Dates

Original Date / Revision 09/05/12/ 09/05/12

Order Sep 00:15:00

Advertiser **Courtney/D/2nd District/Co** Product **CONGRESS 2nd DISTRIC** Estimate # **11825**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N17	61	11/05/12	11/05/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	1-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$400.00		0.00			
N18	61	11/05/12	11/05/12	Mon Prime A Bones	CM	8p-9p	1-----	:30	1	\$2,000.00	03	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$2,000.00		0.00			
N19	61	10/30/12	10/30/12	Tue Prime A Raising Hope/Ben & Kate	CM	8p-9p	-1-----	:30	1	\$2,000.00	03	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----					1	\$2,000.00		0.00			
N20	61	10/30/12	11/02/12	M-F News at Ten News at Ten	CM	10p-11p	-1--1--	:30	2	\$1,400.00	01	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1--1--					2	\$1,400.00		0.00			
N21	61	11/05/12	11/05/12	M-F News at Ten News at Ten	CM	10p-11p	1-----	:30	1	\$1,400.00	01	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$1,400.00		0.00			
N22	61	10/30/12	11/02/12	M-F News at 11pm News at 11pm	CM	11p-1135p	-1--1--	:30	2	\$375.00	01	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1--1--					2	\$375.00		0.00			
N23	61	11/05/12	11/05/12	M-F News at 11pm News at 11pm	CM	11p-1135p	1-----	:30	1	\$375.00	01	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$375.00		0.00			
N24	61	11/04/12	11/04/12	Su 10p-11p Su 10p-11p	CM	10p-11p	-----1	:30	1	\$1,200.00	01	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$1,200.00		0.00			
N25	61	11/04/12	11/04/12	Su 11p-1130p Sun 11p-1130p	CM	11p-1130p	-----1	:30	1	\$375.00	01	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$375.00		0.00			
N26	61	11/05/12	11/05/12	M-F 1135p-1205a M-F 1135p-1205a	CM	1135p-1205a	1-----	:30	1	\$85.00	03	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$85.00		0.00			
N27	61	10/29/12	10/29/12	World Series on FOX World Series Game #5	CM	730p-11p	1-----	:30	1	\$5,000.00	03	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----					1	\$5,000.00		0.00			
Totals													54	\$23,235.00	